

Pre-start up checklist

Below are a list of things for consideration before starting your massage therapy business. This is a general guide and council and state regulations may differ slightly depending upon your location

- Choose your Business name
- Apply for an ABN
- Register your business name (and trademark if applicable)
- Register your domain name
- Write a detailed business and marketing plan*
- Obtain necessary permits to operate (from local council)
- Buy or lease premises (may be conditional upon permits being issued)
- If you are considering operating a "home based clinic" check if this is permitted by your local council.
- Arrange insurance (both for the property and for yourself)
- Obtain advice on Industrial Relations before contracting or hiring any staff.
- Review the definition of a "suitable clinic environment" and ensure that the facility meets these requirements.

** The local council permits your require may depend upon the services your offer.*

Requirements for basic massage facilities are less than the requirements if services such as dry needling etc are offered.

Always ensure the facility meets the maximum rather than minimum requirements if possible



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Useful links

<https://www.business.gov.au/Guide/Starting>

<https://www.business.gov.au/Info/Plan-and-Start/Start-your-business/Business-and-company-registration>

<https://www.business.gov.au/People/Hiring/Taking-on-an-employee-checklist>

Employees Vs Contractors

<https://www.business.gov.au/Info/Plan-and-Start/Templates-and-tools/Checklists/Starting-your-business-checklist>

Massage and Myotherapy Australia Code of Ethics

Massage and Myotherapy Australia Appropriate Clinical Setting definition